



SURF LIFE SAVING
NORTHERN REGION

3 Solent Street, Mechanics Bay, Auckland 1010
PO Box 2195, Shortland Street, Auckland 1140
T 09 303 0663
www.lifesaving.org.nz

Circular 158:17

Date: 21st December 2017

Subject: Coastguards Old 4 New Lifejacket Upgrade

Attention: All Members

Description: Trade in your old lifejackets for new ones with Coastguard

Circulars are available at: <http://lifesaving.org.nz/lifesaving/lifesaving-operations-circulars/>



WEAR A LIFEJACKET IT NEVER RUINED A DAY ON THE WATER

Old 4 New
Lifejacket Upgrade

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The Old4New Lifejacket Upgrade is now underway, with the van traveling to boat ramps nationwide this summer - but we need your help!

We're encouraging boaties nationwide to bring down their old, damaged or worn lifejackets to the Old4New van, for a great discount on a brand new, fit-for-purpose Hutchwilco lifejacket.



Over the last three years of the campaign over 8,000 lifejackets have been traded in, meaning thousands of boaties are now safer on the water.

As an organisation with an affinity for the water, we need your help to spread the word about this life-saving campaign. Old4New isn't just about getting lifejackets out there but educating people about the right lifejacket for their boating and how to look after them.

Help us spread the word

For the campaign to again be a success, we need your help to get the word out!

- Check out and **share our dedicated website** www.old4new.nz which has location info and FAQs
- **Help us to spread the word** by promoting Old4New to your local community
 - [Download an A3 poster here >>](#)
 - [Download the latest location schedule here >>](#)
- **Make sure you Like and Follow our Facebook and Instagram groups** (using the icons below) to stay updated on the latest
- **Visit the Old4New team when they're in your area**, and show your support!

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if you need specific artwork, photos or text for your supporter emails, Facebook page, or print ads [please send your requirements to the Old4New team](#) and we'll sort you out.



For locations near you, check out our website www.old4new.nz or call the team on 0800 BOATIE (262 843).

What's the discount I can get?

Bring in your old lifejacket (in any condition, and any size) and you'll get a \$40 discount off a new Hutchwilco 150N inflatable lifejacket, or a \$30 discount off foam Hutchwilco lifejackets

[Find out more here >>](#)



Questions? Comments? Let us know!

If you have any questions or comments that aren't covered by the website, [please get in touch with the Old4New team](#) - we'd love to hear from you!

Thanks for your support of Old4New - safe boating out there.

The team @ Coastguard

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