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## 2.2 Strategic Plan Overview

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| **Vision Statement** |  | | | | | | | |
| **Values** |  | |  | |  |  |  |  |
| **Strategic Themes** |  | | | | | | | |
| **Areas of focus & strategies** |  | **Area of focus** | | **Strategies** | | | | |
| **A** | Lifeguarding Services | | A1 –  A2 –  A3 – | | | | |
| **B** | Member Development & Training | | B1 –  B2 –  B3 – | | | | |
| **C** | Junior Surf | | C1 –  C2 –  C3 – | | | | |
| **D** | Surf Sports | | D1 –  D2 – | | | | |
| **E** | Committee | | E1 –  E2 – | | | | |