



## Circular 031:20

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**Date:**

**Subject:** Community Education Video Cache and other projects

**Attention:** All Lifeguards and Patrol Support

**Action:**

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Circulars are available at: <http://lifesaving.org.nz/lifesaving/lifesaving-operations-circulars/>

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Kia ora whanau,

I would love your help while you have a bit of time on your hands...

Community Education should be our first tool in reducing the preventable drowning toll in New Zealand.

The majority of our programmes and resources are for children (5-13 year olds) which means future opportunities exist in the following spaces:

- Community lead delivery of the Beach Ed programme; local Surf clubs teaching local schools
- High School water safety education; relevant to their school curriculum
- Adult water safety education; Similar to a day skippers course? Resources, skill level-appropriate training, presentations for businesses
- Higher-needs water safety education; Sharky nippers?
- Short-term visitors and New settler populations; immigration information, resources/training/presentations to community groups or collaborating with the tourism sector (Surf Schools etc.)
- **Digital Education; This is the most obvious opportunity considering the lock-down**

**If you have skills, experience or passion in any of these areas, I would love to hear from you.**

**The final project is a Video Cache:**

As a lifeguard or patrol support you have unique knowledge and experiences. Your stories and your educational take on important water safety topics can help save lives. This is why I would love you to capture them on video and send them to me!

**I am looking for quick, uplifting and appropriate videos where you educate through your stories or through explaining a key water safety message or processes.**

These can be pitched:

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- at any age group (Early Childhood, Primary levels 0-2, 3-4, 5-6, intermediate students, High school levels 9-10, or 11-13, or any age group!
- towards a topic (parents, teens, SLS members, mental wellness, SLS sports, how waves work, what to do if caught in a rip, marine life, sitting your lifeguard award, #lifesavingsavedmylife etc.
- in any language (though I may need your help in translating)

**Notes for good videos:**

- Film horizontally (easier to edit)
- Set your video quality to 1080 or higher
- Consider background noise (washing machine, loud fridge, sirens, family talking etc.)
- Get a "Mid shot" chest/waist upwards
- Make sure the light is on your face (not behind you)
- Sit the phone/camera at eye-level or above
- Practice what you want to say to avoid "um" and "like"
- Think about what is behind you (people walking through your shot, mess, distractions etc.)
- If multiple people are in the video; give them equal space in the frame
- Wear your surf lifeguard uniform

I will not release them without showing you the final project first. Please don't be offended if a video doesn't get used and **please do not break the lock-down for a video.**

Save to:

[https://slnr.sharepoint.com/:f/g/EqUTXMQU-HNJkcSloMogcVsB9I\\_xe2-QDHwseNhTFPkGAA](https://slnr.sharepoint.com/:f/g/EqUTXMQU-HNJkcSloMogcVsB9I_xe2-QDHwseNhTFPkGAA)

Nga mihi

Pia Harpour

Community Education Manager

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